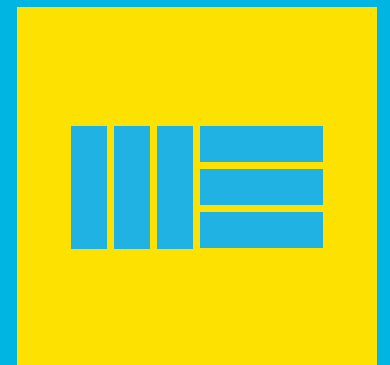


# MONTAGU EVANS PRESENTS... OUR PROPERTY BOARDS

V1.0 FEBRUARY 2020



# LETTING AND SALES BOARDS

## **LETTING AND SALES BOARDS**

Depending on your needs the following designs are available in both EPS and JPEG format.

When supplying a file to an external design agency or sign-maker please supply both the EPS and JPEG version of the file. This will help to make sure the design is printed at the best quality available.

## **LETTING AND SALES BOARD FOOTERS**

There is no need for these to be recreated but can be adapted by keeping all the content centred both vertically and horizontally. If you need further guidance please contact Kellie Laing (kellie.laing@montagu-evans.co.uk ) in the Marketing team.

## **LOCATIONS**

We have designed the full set of boards for London, Edinburgh and Glasgow. If you need alternative office details please get in touch.

## **WHERE CAN I FIND THEM?**

The artwork is available on our Intranet and the Montagu Evans website in the media centre.

## **NAMING CONVENTION**

The naming convention is detailed under each of the signs as below with an added extension of '.eps' or '.jpg' to announce the format and the location name, changing respectively. For example: Letting boards – Address – Telephone – London.eps for the EPS version of the sign.

# LETTING AND SALES BOARDS **DESIGNS**

Customised

**TO LET**

LICENSED RESTAURANT  
540 SQ.M (5,800 SQ. FT)

 **MONTAGU  
EVANS**

**0131 229 3800**

This is a customised board design for a 'TO LET' property. It features a yellow header with 'TO LET' in blue, a blue body with property details in white, and a white footer with the Montagu Evans logo and phone number in red.

**FOR SALE**

LICENSED RESTAURANT  
540 SQ.M (5,800 SQ. FT)

 **MONTAGU  
EVANS**

**0131 229 3800**

This is a customised board design for a 'FOR SALE' property. It features a yellow header with 'FOR SALE' in blue, a blue body with property details in white, and a white footer with the Montagu Evans logo and phone number in red.

Generic

**TO LET**

 **MONTAGU  
EVANS**

**0131 229 3800**

This is a generic board design for a 'TO LET' property. It features a yellow header with 'TO LET' in blue, a yellow body with the Montagu Evans logo and name in blue, and a white footer with the phone number in red.

**FOR SALE**

 **MONTAGU  
EVANS**

**0131 229 3800**

This is a generic board design for a 'FOR SALE' property. It features a yellow header with 'FOR SALE' in blue, a yellow body with the Montagu Evans logo and name in blue, and a white footer with the phone number in red.

# LETTING AND SALES BOARD FOOTERS

## LETTING AND SALES BOARD FOOTERS

These are placed onto the base of an existing sign rather than the full design. There are three different versions varying the content by address, telephone and URL.

LONDON



Letting and sales boards - Address - Telephone - URL - London



Letting and sales boards - Address - Telephone - London



Letting and sales boards - Telephone - London

EDINBURGH



Letting and sales boards - Address - Telephone - URL - Edinburgh



Letting and sales boards - Address - Telephone - Edinburgh



Letting and sales boards - Telephone - Edinburgh

GLASGOW



Letting and sales boards - Address - Telephone - URL - Glasgow



Letting and sales boards - Address - Telephone - Glasgow



Letting and sales boards - Telephone - Glasgow

# LETTING AND SALES BOARD CUSTOMISED DESIGN



## Text alignment

The 'TO LET' or 'FOR SALE' text should be left aligned. The customised text should be center aligned in the space between 'TO LET' and our logo.

## To let/ For sale

The 'TO LET' or 'FOR SALE' text should come from the templates available. The typeface used is Acumin Pro Extra Condensed in all caps at 708pts for 'TO LET' and for 'FOR SALE' and has been outlined.

## Property details

The property details are the only text that should be edited. Our preference is to use is Acumin Pro Extra Condensed in all caps at 304pts, if this typeface is not available then please use Arial bold in all caps at 250pts.

## Footer

The footer remains consistent across the customised and generic signs. For footers on existing boards please see p3.

Actual size: 1219.2 x 914.4mm

## CREATING BESPOKE BOARDS

It may be necessary to have bespoke signs created externally. This is a quick guide to detailing how it should be done.

## COLOURS

Please use the CMYK breakdowns, the Pantone references have also been included.

Blue

CMYK: 75/0/5/0

Pantone: 306 C

Yellow

CMYK: 0/0/100/0

Pantone: Process Yellow C

Red

CMYK: 0/98/100/0

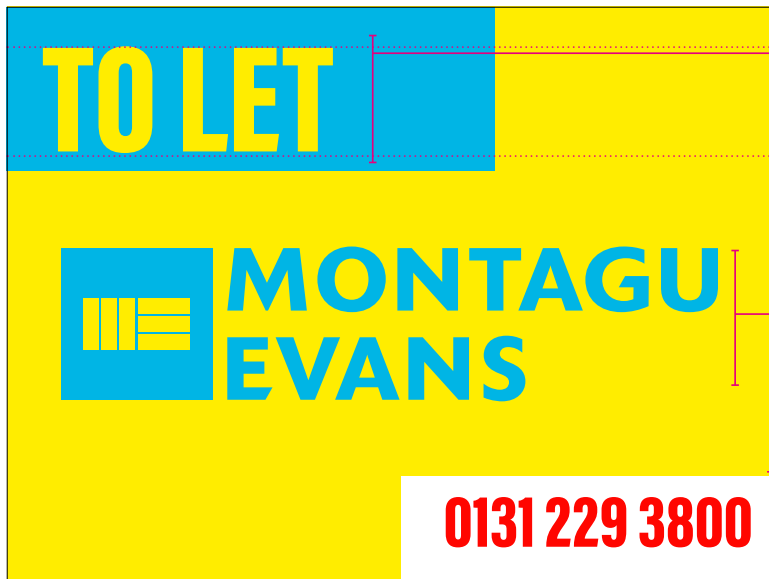
Pantone: 2347 c

White

CMYK: 0/0/0/0

# LETTING AND SALES BOARD

## GENERIC DESIGN



Actual size: 1219.2 x 914.4mm

### To let/ For sale

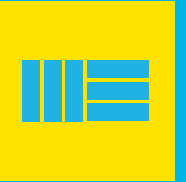
The 'TO LET' or 'FOR SALE' text should come from the templates available. The typeface used is Acumin Pro Extra Condensed in all caps at 708pts for 'TO LET' and for 'FOR SALE' and has been outlined.

### Logo

Our logo should never be recreated. Please use the logos available on our Intranet and the Montagu Evans website in the media centre.

### Footer

The footer remains consistent across the customised and generic signs. For footers on existing boards please see p3.



# QUESTIONS?

For any queries regarding the use of the Montagu Evans Visual Identity please get in touch:

Kellie Laing

Senior Graphic Designer

Tel: 020 7312 7430

[kellie.laing@montagu-evans.co.uk](mailto:kellie.laing@montagu-evans.co.uk)

**[WWW.MONTAGU-EVANS.CO.UK](http://WWW.MONTAGU-EVANS.CO.UK)**

**LONDON | EDINBURGH | GLASGOW | MANCHESTER**